

Name:

## Media Bias: Examining Headlines & Labels



In the slideshow, we learned many ways that media sources demonstrate bias. Nowhere is this more noticeable these days than in the political arena. In this activity, we will explore [Allsides.com](https://www.allsides.com) and compare the major headlines of news outlets on the left, the right, and the center. Some of the headlines will describe the same event in different ways. Your task is to locate 3 *headlines* each from the left and the right and identify signs of media bias. Clues to look for are:

- Using positive or negative terms to describe people/groups
- Framing the headline in terms of winners or losers (all-or-nothing thinking)
- The nature of the source itself (some, but certainly not all, sources have known biases)
- Visuals that portray the subject negatively or positively **and/or** may appear to have been digitally altered

Article #1:

Source:

Signs of bias:

Probable political leaning:

Article #2:

Source:

Signs of bias:

Probable political leaning:

Article #3:

Source:

Signs of bias:

Probable political leaning:

Article #4:

Source:

Signs of bias:

Probable political leaning:

Article #5:

Source:

Signs of bias:

Probable political leaning:

Article #6:

Source:

Signs of bias:

Probable political leaning:

Discussion:

1. What surprised you the most about this exercise?
2. Were the signs of bias easy to identify, or did you find them easily?
3. What information could you pass along to a friend or family member to help them better understand media bias?